

Cliffe Parish Council

Village Green Banner Policy

Policy Statement

The Parish Council acknowledge the importance of advertising banners for event organisers but must also consider the impact upon the appearance of a rural village environment.

This policy sets out the approach the Parish Council will follow in respect of banners on the Village Green.

Scope

This policy provides guidelines on commercial advertising, charity and event banners placed on the village green railings maintained by Cliffe Parish Council.

Commercial Advertising Banners

No commercial advertising is permitted on the Village Green.

Charity and Event Banners

Charity and event banners will only be permitted to publicise activities or events that are occurring within the Parish or in a neighbouring Parish and have specific relevance to the community.

All requests must be made in writing to the clerk including maximum banner size & ideally a photograph of the banner and must be approved by the Parish Council.

All approved requests will be subject to the following conditions:

1. Banners are not to be placed on the railings more than two weeks before the event and are to be removed immediately afterwards.
2. A maximum of two banners only are allowed per event.
3. All banners must be fit for purpose and must be securely attached to the railings.